



**BENITA BELLAMY KELLEY** is a Marketing and Public Relations executive with over 25 years of experience in the arts and entertainment. She is the founder and CEO of The Bellamy Group located in Music City USA – Nashville, TN, launched in 2008 to fill a void in the marketing and promotions sector that focused on independent music artists of all genres, authors, and faith-based and non-profit organizations. Only a few companies in the United States offer full-service marketing, promotions, and publicity like The Bellamy Group. It's a firm with out-of-the-box creativity, executed with excellence and integrity, to empower and serve each client with a personal touch.

The Bellamy Group has managed marketing and publicity campaigns for Dove Award nominee and cross-over sensations **Mali Music, Dawkins & Dawkins, Trinitee 5:7** and **Livre'**, **Enon Music Group**, Grammy and Stellar Award-winning **Twinkle Clark**, multiple award-winner **Brian Courtney Wilson**, and the legendary Queen of Disco **Gloria Gaynor**.

The Bellamy Group has also provided marketing and publicity services for **OWN Network/Lionsgate** TV's hit TV series **GREENLEAF** music soundtrack (2020 Stellar Award-winner and NAACP Image Award nomination), Verizon's How Sweet The Sound Choir Competition, The American Heart Association Most Powerful Voices Competition, the God Belongs In My City National Prayer Walk, and The National Convention of Gospel Choirs and Choruses. Not limiting the company to just music and ministry, The Bellamy Group has represented authors – **Bishop George Bloomer, Dr. Charley Hames, Jr., Regina Howard, Delmar Lawrence**, and platinum selling, Stellar Award Hall of Fame Inductee **Ben Tankard**. The Bellamy Group has also contributed their innovative publicity services to actors **Bre'ly Evans** (The Man In 3B, Sparkle, Just Wright) and **Kel Mitchell** (Kenan & Kel, All That, Good Burger).

Benita spent five years with **EMI Gospel** as Marketing Manager working with Stellar and Grammy Award-winning artists **Smokie Norful, CeCe Winans** and **The Blind Boys of Alabama, Donald Lawrence** and the **Tri-City Singers, Bishop T.D. Jakes** and the **Potter's House Choir, Aaron Neville, Darwin Hobbs**, and many others. She was Marketing and Publications Manager for **Imagination Stage Performing Arts Center** in Bethesda, MD and Label Manager for **Sanctuary Records Group** Reggae and Catalog division (**Steel Pulse, Luciano**, the late **Gregory Isaacs**). Benita also spent two years as VP of Marketing & Promotions at **Light Records/eOne**. That artist roster included **Shirley Caesar, J.J. Hairston & Youthful Praise, RiZen, Bishop Paul Morton, Zie'l, Coko, Evelyn Turrentine-Agee**, and **Judith Christie-McAllister**.

Benita currently serves as Vice President/Chief Marketing Officer of **The Gospel Industry Network** and is on the Board of Directors & VP of **The United International Arts Expo, Limited of Barbados**. She is an active member of **The National Academy of Recording Arts and Sciences** (Grammys), **National Association of Black Female Executives In Music & Entertainment** (NABFEME), **SAGMA** (The Stellar Awards), **The Gospel Music Association** (GMA-Dove Awards) and serves on the GMA Diversity Committee.

**Benita and The Bellamy Group have received numerous awards:**

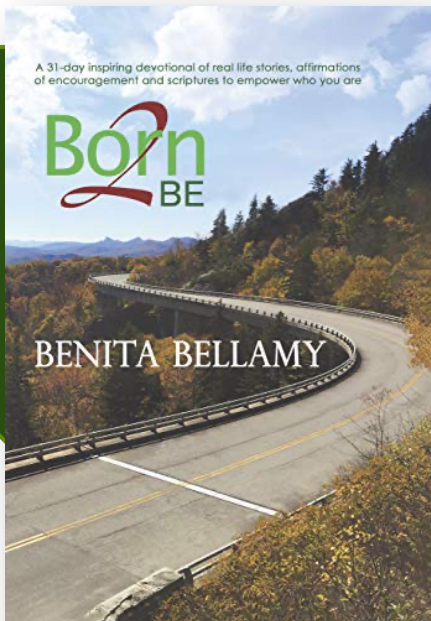
- 2021 Gulf Coast Gospel Music Kingdom Influencer Of The Year
- 2021 Brotha Magazine 2021 ICON Award
- 2019 IRAA Award for Promoter/Marketer of the Year
- 2018 Steeple Award for Manager of The Year
- 2014 Stellar Award Nomination CD Packaging of the Year (Creative Director)
- 2014 The Middle Tennessee Convenient Shopper Magazine Ambassador Award
- 2014 Institute of Ministry, Arts & Cultivation (I.M.A.C.) Honors Award
- 2013 Gospel Blue Mic Award Special Achievement Award
- 2011 Rhythm of Gospel Awards Marketing and Radio Promotions of the Year
- 2008 GMWA/GAG Radio Promotions Person of the Year.

# Wife, Mom, Author, Entrepreneur, Mentor, Radio Personality, Creative, Pianist

Benita Bellamy is a 54-year-old Marketing and Publicity Executive from Elizabethton, Tennessee. As the CEO and founder of The Bellamy Group (Nashville, TN), she steers projects and the careers of Gospel, Christian and Jazz artists, Pastors, Churches, Authors and non-profit organizations. Benita spends a generous amount of time as a mentor, a speaker/teacher at various music, arts and ministry events and conferences providing educational sessions on music ministry, entertainment business and artist development.

Benita is a professionally trained dancer and classical pianist who was crowned Miss Buccaneer at **East Tennessee State University** while in college. Benita was the first and only African-American to win and hold that crown. In addition, she is the first and only African-American to be awarded a Floyd Kramer Piano Scholarship at ETSU.

Benita loves to cook, avidly digs into home and décor DIY projects, practices Yoga and really enjoys mentoring young and aspiring entertainment career minded individuals. Benita and her husband Kevin Kelley have a beautiful blended family with 4 children. She and Kevin travel and work together on many projects in music and ministry. They are members of **Mt. Zion Baptist Church** in Nashville, TN.



Benita completed her first inspirational devotional book **BORN 2 BE**. **BORN 2 BE** is an inspiring 31-day devotional and enlightening guide motivating readers to tap into their full potential. This powerful book helps unlock idle goals and deep-rooted ambitions. Her book contains real life stories, affirmations, quotes, and scriptural references to remind readers that we all are created in God's image and we are born to be everything we can imagine we can be.

[YouAreBorn2Be.com](http://YouAreBorn2Be.com)

Benita also has a syndicated weekly entertainment news radio segment called "**The Music Industry Minute**". Her informative segment offers the latest news and info in Christian Music and Entertainment, events and a music business tip. Her segment is heard on over 85 national and international radio outlets.



[www.TheBellamyGroup.com](http://www.TheBellamyGroup.com)